

2018 SpringOne Tour Sponsorship Prospectus

The SpringOne Tour is a two day developer community event where attendees will be kept on the cutting edge of the rapidly advancing Spring programming model and connect you to your local community. Over the course of two days, attendees will interact with Pivotal speakers in both traditional presentation and informal open space discussions about Application Development, DevOps, Cloud, and much more.

In 2018, events will be in Boston, Dallas, St. Louis, Los Angeles, New York City, Chicago, San Francisco, Denver, Paris, London, Istanbul, Munich, Singapore, Beijing, and Tokyo where there are active Java developer communities and a strong local economy. Each city is expected to draw from 100-200 attendees. Note that pricing below is on a per-city basis. Please direct inquiries and questions to SpringOneTour@pivotal.io.

	BRONZE (1K)	SILVER (3K)	GOLD (5K)
Included Tickets	3	3	6
Sponsor table	✓	✓	✓
Your logo on springonetour.io website, emails, and printed sponsor banners	✓	✓	✓
Logo on dedicated slide during breaks			✓
Logo on shared slide during breaks	✓	✓	
5 minute pitch to full audience during welcome			✓
2 minute pitch to full audience during welcome		✓	
Automatic Bronze sponsorship included for S1P 2018 + 15% discount on S1P sponsorships (See details on page 2)			✓
Possibility to be exclusive sponsor for Day 1 evening social hour (+5k)		✓	✓

SpringOne Platform

SEPTEMBER 24–27, 2018
WASHINGTON, D.C.

SpringOne Tour Gold sponsors receive an automatic bronze sponsorship at SpringOne Platform 2018, and a 15% discount on sponsorship upgrades.

Learn more about SpringOne Platform 2018 at springoneplatform.io.

SPRINGONE PLATFORM BRONZE SPONSORSHIP BENEFITS:

ACCESS

Discounted Passes:
20% off passcode

EXPOSURE

S1P Website:

- Company logo
- Hyperlink to company website via logo
- Logo on emails

Onsite:

- Company logo or name on signage