

2019 SpringOne Tour Sponsorship Prospectus

The SpringOne Tour is a two day developer community event where attendees will be kept on the cutting edge of the rapidly advancing Spring programming model and connect you to your local community. Over the course of two days, attendees will interact with Pivotal speakers in both traditional presentation and informal “Pivotal Conversations” about Application Development, DevOps, Cloud, Spring Tips, and much more.

In 2019, events will be in Charlotte, St. Louis, Washington D.C., Columbus, London, Istanbul, Johannesburg, Cape Town, Warsaw, Paris, San Francisco, Atlanta, Minneapolis, Chicago, Philadelphia, Burlington, Toronto, and Sao Paulo. where there are active Java developer communities and a strong local economy. Each city is expected to draw from 200-350 attendees. Note that pricing below is on a per-city basis. Please direct inquiries and questions to SpringOneTour@pivotal.io.

	BRONZE (2K)	SILVER (4K)	GOLD (6K)
Included Tickets	2	3	6
Sponsor table	✓	✓	✓
Your logo on springonetour.io website, emails, and printed sponsor banners	✓	✓	✓
Logo on dedicated slide during breaks			✓
Logo on shared slide during breaks	✓	✓	
5 minute pitch to full audience during welcome			✓
2 minute pitch to full audience during welcome		✓	
Possibility to be exclusive sponsor for Day 1 evening social hour (+5k)		✓	✓
Automatic Bronze sponsorship included for S1P 2019			✓

SpringOne Tour gold sponsors receive an automatic bronze sponsorship at SpringOne Platform 2019



Come to SpringOne Platform to learn, build, deploy, and run cloud-native software. This unique four-day event brings together leading software companies, enterprises, and cloud experts to collaborate, share knowledge, and create transformational software.

SPRINGONE PLATFORM BRONZE SPONSORSHIP BENEFITS:

ACCESS

Passes discounted 20%

EXPOSURE

- Hyperlinked company logo featured on S1P website
- Logo on S1P emails
- Company logo or name on signage at event