

SpringOne TOUR

# 2020 Sponsorship Prospectus



# 2020 SpringOne Tour Sponsorship Prospectus

The SpringOne Tour is a two day developer community event where attendees will be kept on the cutting edge of the rapidly advancing Spring programming model and connect you to your local community. Over the course of two days, attendees will interact with VMware speakers in both traditional presentation and hands on workshops about Spring, Application Development, DevOps, Kubernetes, and much more.

In 2020, events will be in **Seattle, Denver, Chicago, Kansas City, Minneapolis, Toronto, Dallas, London, Amsterdam, Pittsburgh, NYC, Boston, Frankfurt, and Paris** where there are active Java developer communities and a strong local economy. Each city is expected to draw from 200-350 attendees. Note that pricing below is on a per-city basis. Please direct inquiries and questions to [SpringOneTour@vmware.com](mailto:SpringOneTour@vmware.com).

	BRONZE	SILVER	GOLD	PLATINUM
Price (USD)	\$2300	\$4500	\$6700	\$12,000
Included Tickets	2	3	6	10
Sponsor table	✓	✓	✓	✓
Your logo on springonetour.io website, emails, and printed sponsor banners	✓	✓	✓	✓
Logo on dedicated slide during breaks			✓	✓
5 minute pitch to full audience during welcome			✓	✓
2 minute pitch to full audience during welcome		✓		
Exclusive sponsor for Day 1 evening networking reception				✓
Exclusive social media mentions on all VMware Tanzu channels				✓